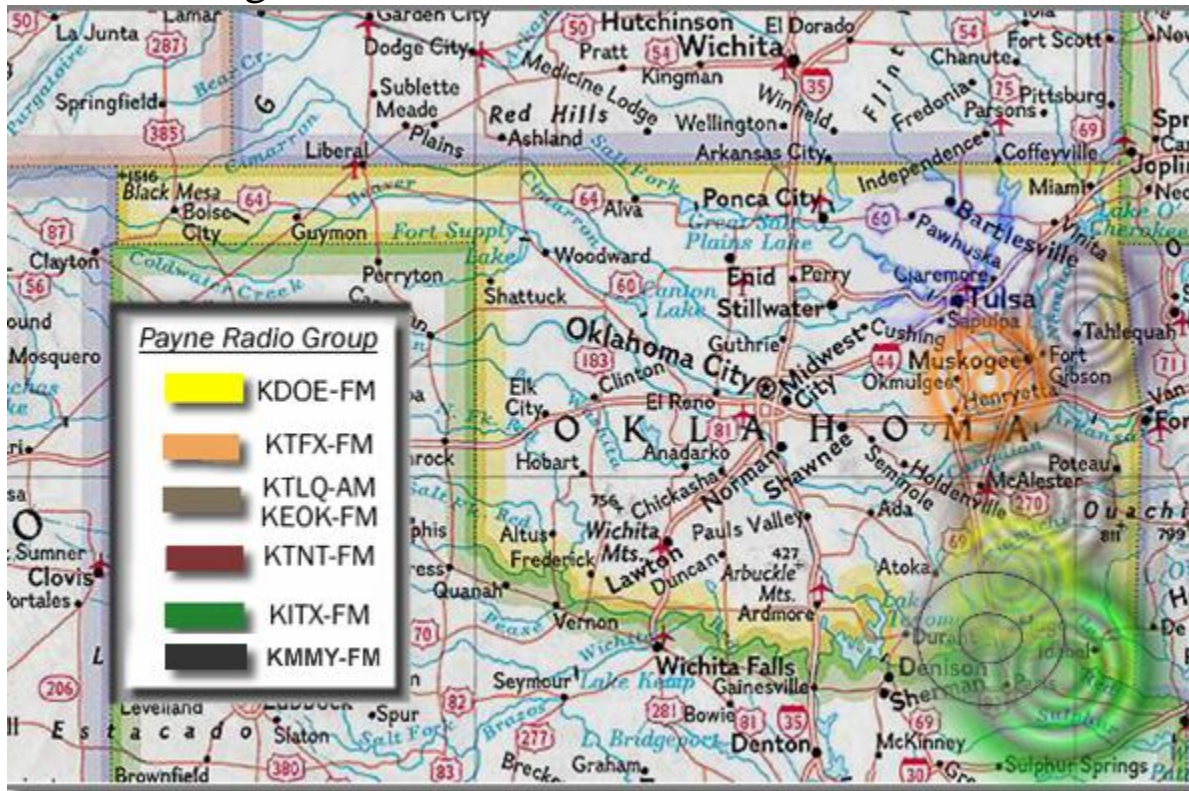


PAYNE RADIO GROUP

Covering all of Eastern Oklahoma & Northeast Texas

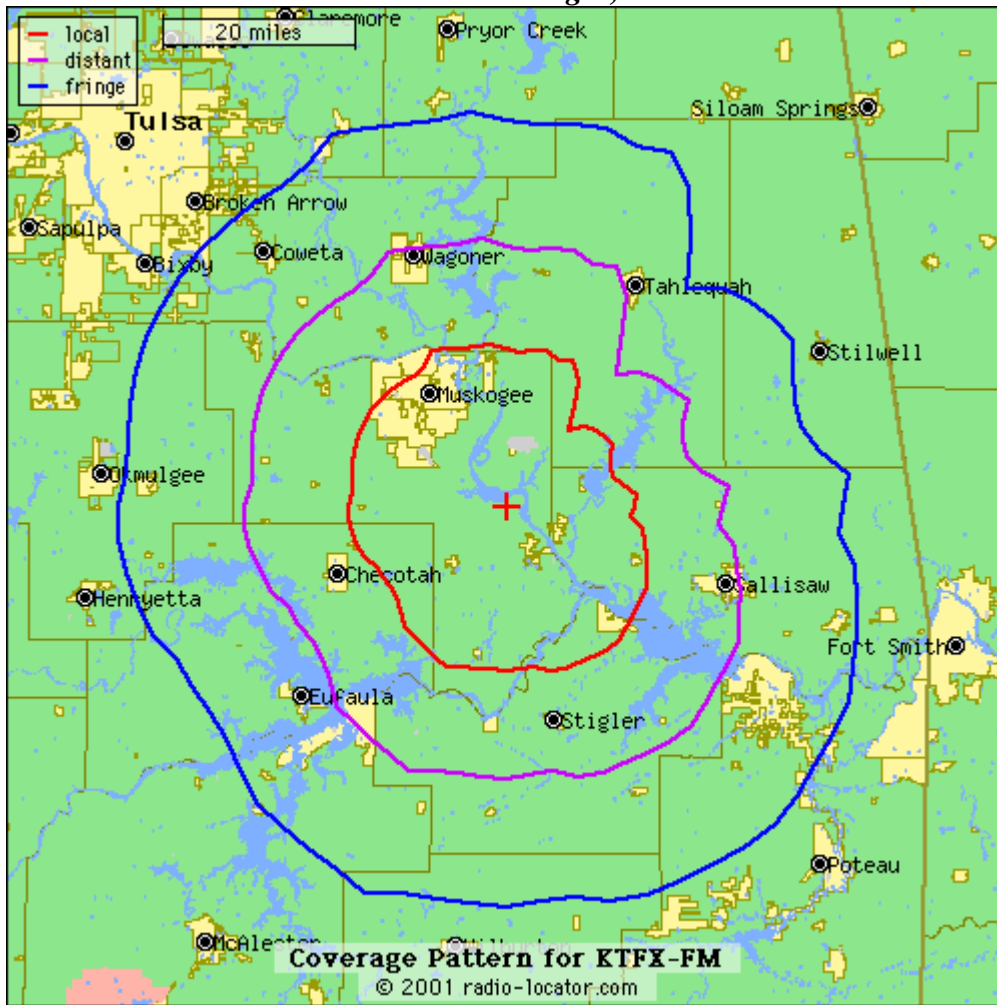


The only mass media that covers south of Tulsa to Arkansas and down to Texas! All at a fraction of the TV budget in Tulsa and Oklahoma City! **We can have your advertisement on today...**



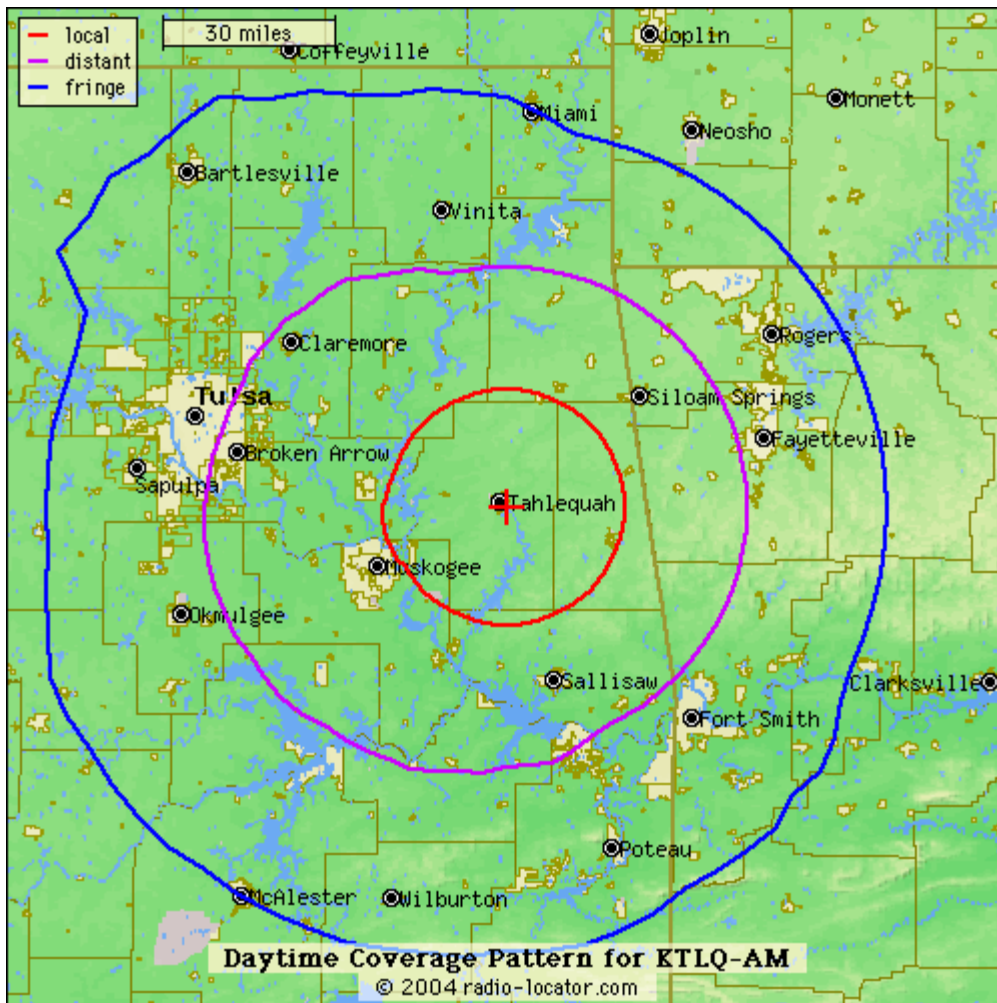
Coverage Map

KTFX-FM 101.7 Muskogee, Oklahoma





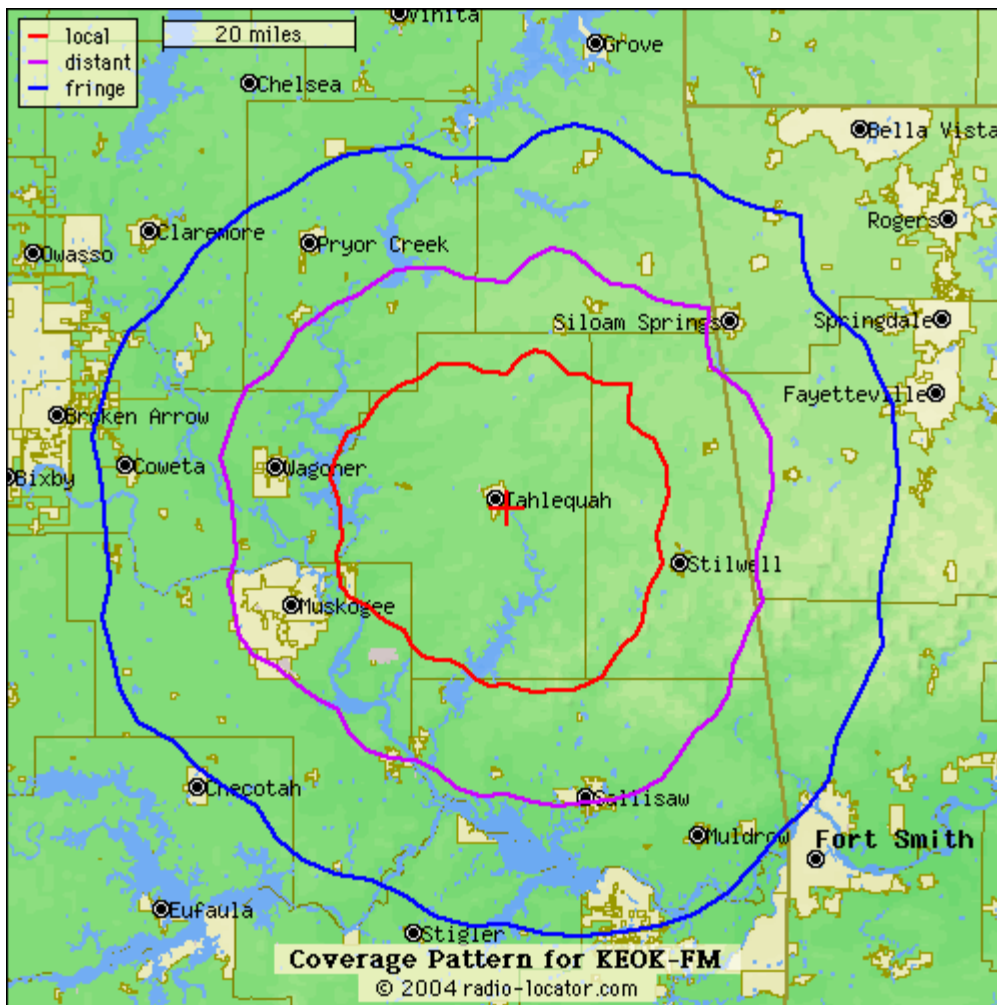
Predicted daytime
Coverage Map
for KTLQ 1350 AM Northeastern Oklahoma





Coverage Map

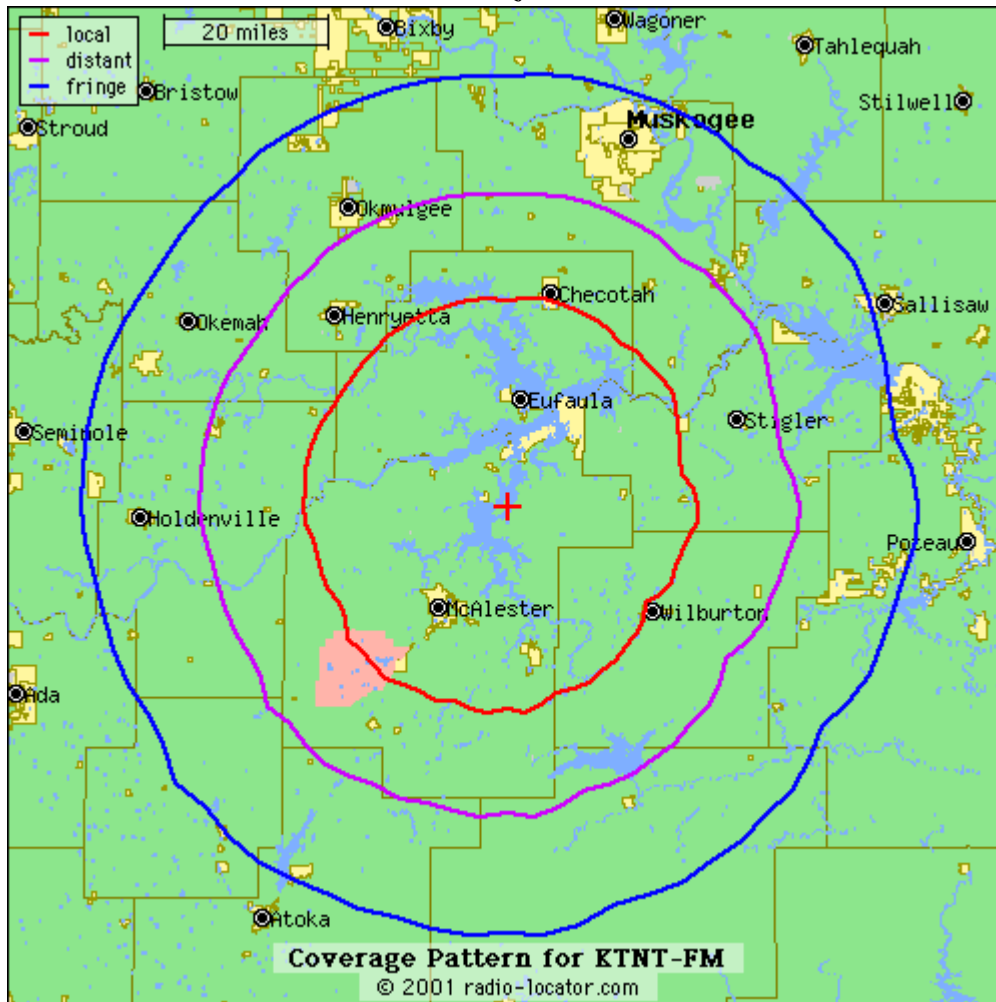
for KEOK-FM 101.7 Northeastern Oklahoma



K-FOX 102.5

Coverage Map

KTNT-FM 102.5 Mhz Eastern Oklahoma



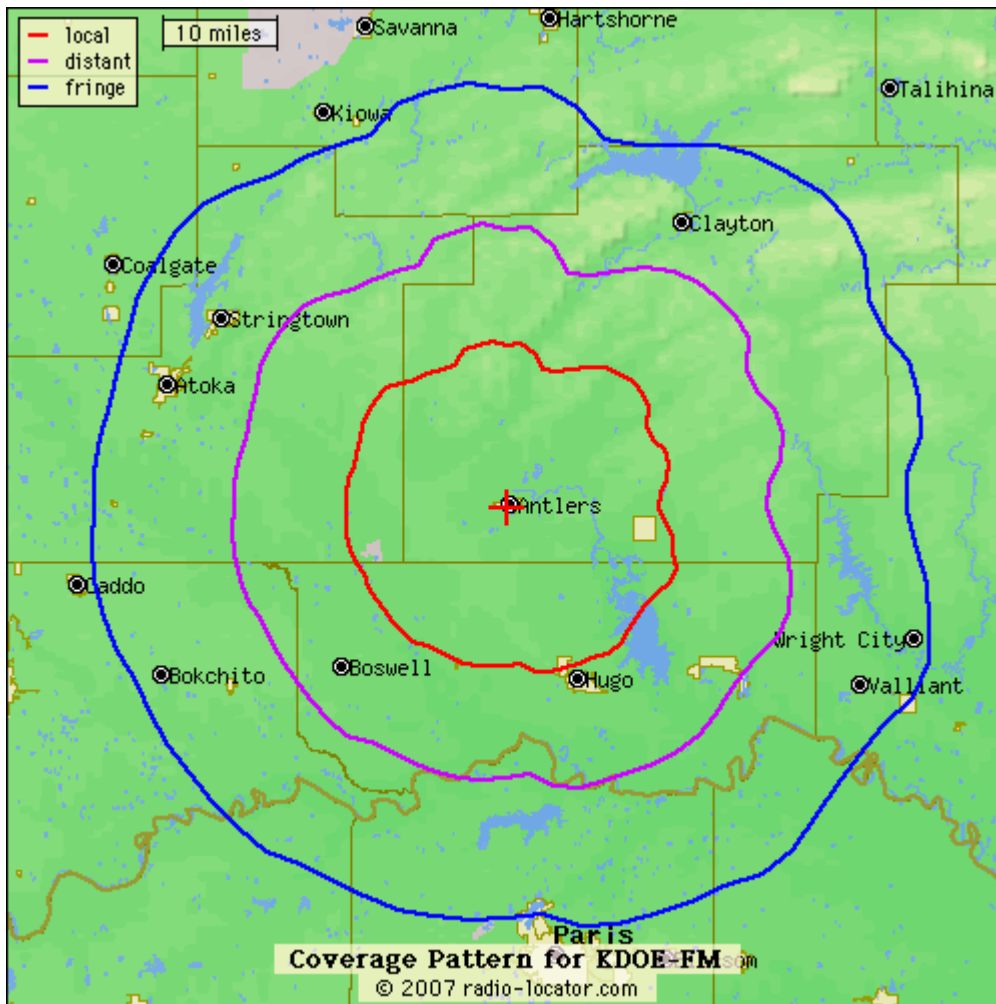
KDOE 102.3

KDOE1023.com

FM

Coverage Map

KDOE-FM 102.3 Mhz
Serving Southeast Oklahoma

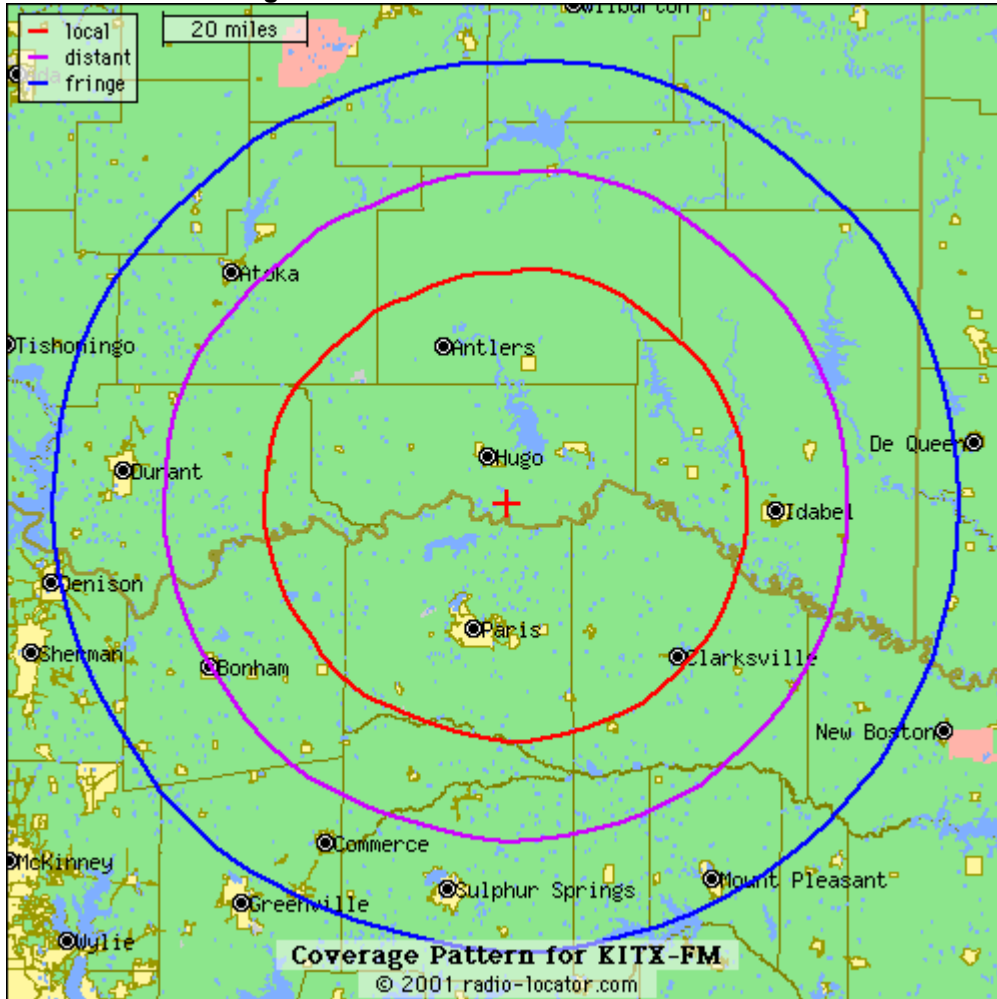




K95.5 Coverage Map

KITX-FM 95.5 Mhz

Serving Southeast Oklahoma and Northeast Texas.



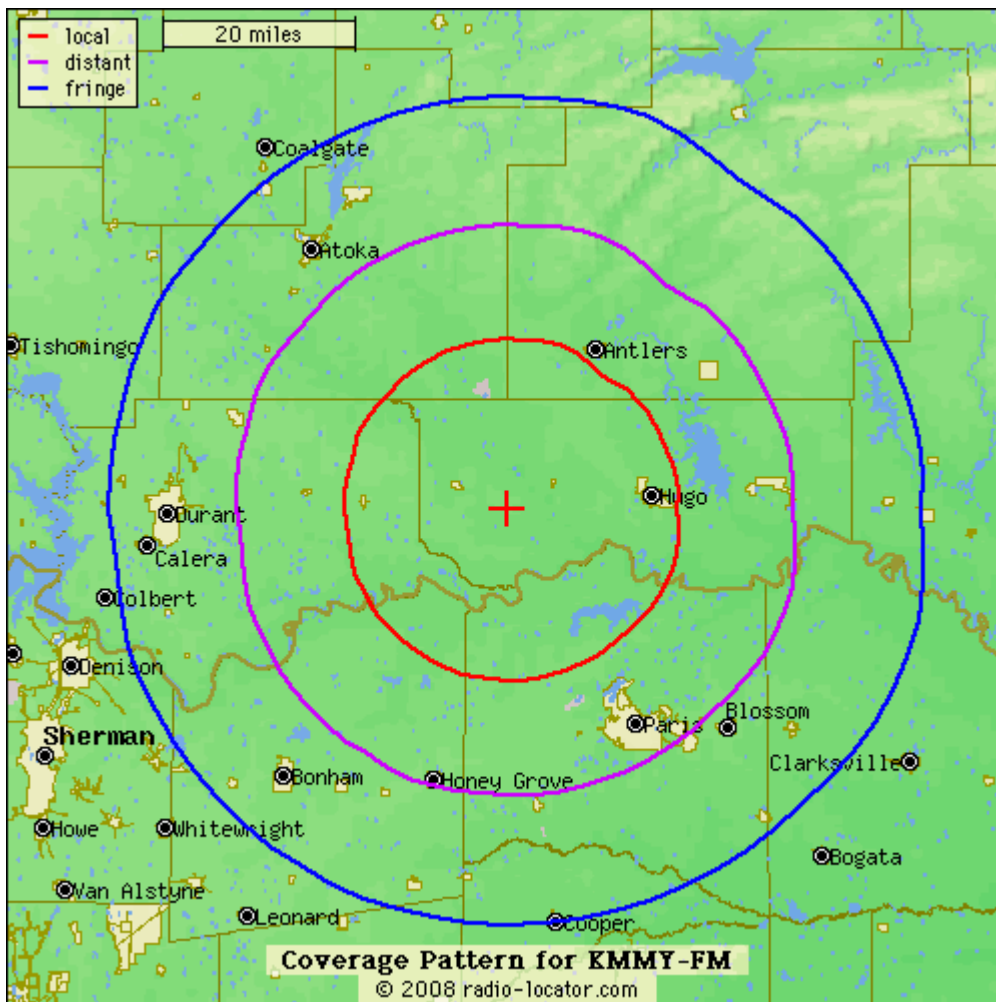


MYROCK965.com

KMMY Coverage Map

KMMY-FM 96.5 Mhz

Serving Southeast Oklahoma and Northeast Texas.





KITX_FM in Hugo,OK/Paris, TX. Is the number one radio station in Northeast Texas and Southeastern Oklahoma by combining just the right elements of music, personality, and promotions. KITX-FM is home to award winning air personalities that are hip and community involved.



KTNT-FM (KFOX 102.5) located in Eufaula, Oklahoma and is the primary radio station for the Lake Eufaula area. During the summer over 1 million people visit and vacation on lake Eufaula from all over Oklahoma, Texas, and Arkansas. To say that K-FOX is busy during the summer is an under statement.



The all-new Country 101.7 FM KTFX, with studios in downtown Muskogee, is a very active country radio station in Northeast Oklahoma, combining just the right elements of music, personality, promotions, and community involvement to generate sales and store traffic for our clients. The all new Country 101.7 helps move products for advertisers. It has also assembled an outstanding award-winning line-up of creative, entertaining, and musically informed air personalities.



Lakes Country 102.1 (KEOK FM), today's best country, is the ONLY FM radio station in Cherokee County and the only one east of Muskogee to the Arkansas State Line. Involved in the community, Lakes Country 102.1 provides Local, Regional, & State News daily, plus up to the minute weather and local sports (including Northeastern State University located in Tahlequah). The right combination of Today's Best Country and your favorite Country Classic Hits, Lakes Country 102.1 is a dominant force in NE Oklahoma, the Cherokee Nation, and the Lake Tenkiller area.



KTLQ-1350 AM, "the all new "Q", is the only AM Radio Station in Cherokee County and the only one East of Muskogee to the Arkansas State line. Providing State, Regional and Local News daily, plus, up-to-the-minute Weather and Local Sports. A music intensive format featuring Classic Country from the 60's to the 90's, with a very loyal audience.



KDOE-FM mainstream rock that everyone likes, 70,80, 90 and more. The first local FM for Antlers, OK. Providing State, Regional, and Local news daily; plus, up-to-the-minute weather and local sports.

www.KDOEFM.com



KMMY-FM ACTIVE ROCK "we rock harder" Brand new for 2008. The very best of classic rock with the hair bands of 80's and the best of the 90's. The demo is 18-35 and early returns show a huge success! With the tower right along the Red River you get the best of Oklahoma and Texas.

The Payne Radio Group

Over the years, long time broadcasters, the Payne family have assembled seven radio stations, six FM and one AM, with a combined area that covers nearly all of Eastern Oklahoma.



- In the 1950's the Payne family began broadcasting in Cushing Oklahoma. KWHP-AM
- In the 1960's the Payne family constructed one of the very first FM radio stations in Oklahoma. (Edmond, OK) KWHP-FM
- In the 1970's the Payne family expanded to Tulsa, OK KFOX 103.3
- In the 1990's the Payne family expanded in Eastern Oklahoma
- Currently the Payne family owns and operates seven radio stations in Eastern Oklahoma.

In this packet, we have provided a brief description of each of these radio stations, along with their projected coverage maps.

On the back page, we have included the individual rates for each radio station, allowing you to pick and choose or purchase all six.

All orders, copies, billing, and co-op affidavits will be handled with a single purchase, and we look forward to providing an excellent customer base for you.

On the cover, you'll find a full size approximation compilation of primary and secondary coverage areas for the Payne Radio Group. In this packet, we have included individual projected coverage areas and information regarding each radio station.



As we are aware the regional businesses and advertising agencies find it to be time consuming to place orders on each of the radio stations involved, we have streamlined our efforts.



Whether you choose all seven radio stations, or particular markets within the Payne Radio Group, you may make one buy and we'll handle the rest in similar to a regional rep.

Compare our rates and coverage's, we can provide regional coverage at a rate that no one can beat.

To place a direct order, contact your representative or

Will Payne
Payne Radio Group
1600 W Jackson
Hugo, OK. 74743
580-326-2555
Fax: 580-326-2623
Will@K955.com