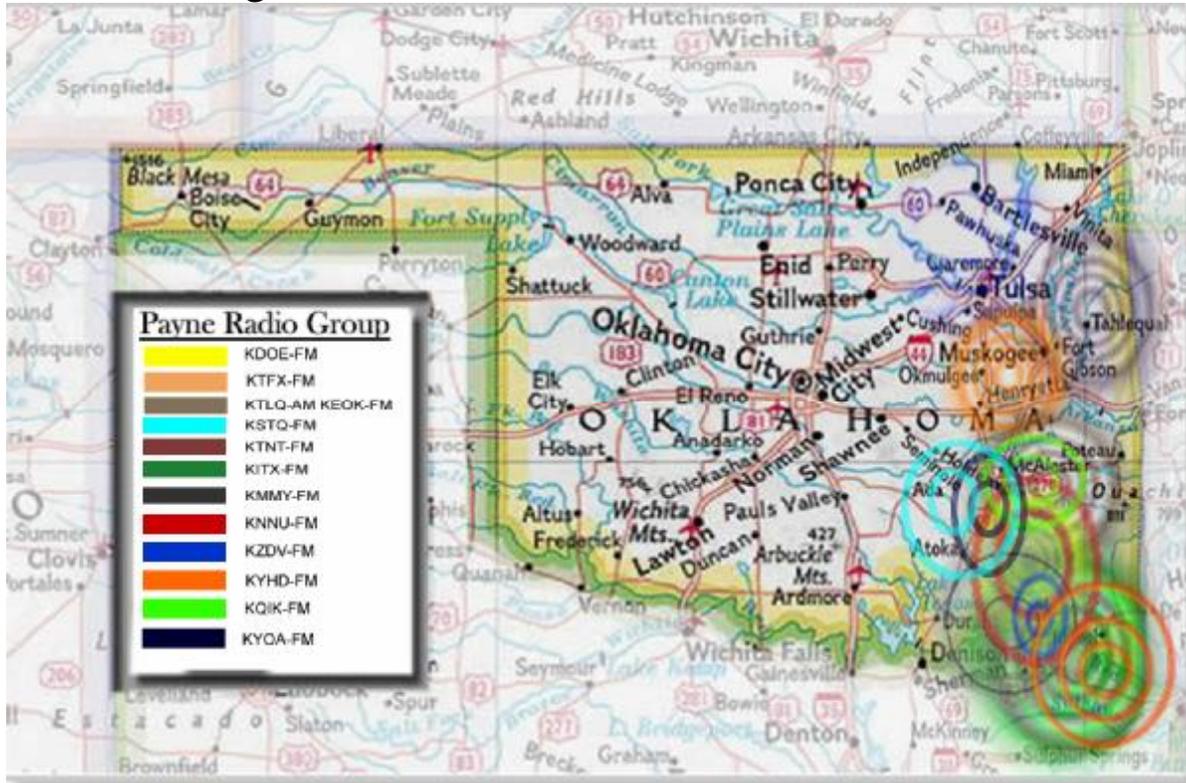


Covering all of Eastern Oklahoma & Northeast Texas



The only mass media that covers south of Tulsa to Arkansas and down to Texas! All at a fraction of the TV budget in Tulsa and Oklahoma City! **We can have your advertisement on today...**

PAYNE

MULTIMEDIA

NEW

hear, see, share it!



stations streaming



Video pre-roll



Friday night live

Video production





KITX_FM in Hugo,OK/Paris, TX. Is the number one radio station in Northeast Texas and Southeastern Oklahoma by combining just the right elements of music, personality, and promotions. KITX-FM is home to award winning air personalities that are hip and community involved.



KTNT-FM (KFOX 102.5) KYOA KSTQ located in Eufaula, Oklahoma/McAlester and is the primary radio station for the Lake Eufaula area. During the summer over 1 million people visit and vacation on lake Eufaula from all over Oklahoma, Texas, and Arkansas. To say that K-FOX is busy during the summer is an under statement.



The all-new Country 101.7 FM KTFX, with studios in Arrowhead Mall Muskogee, is a very active country radio station in Northeast Oklahoma, combining just the right elements of music, personality, promotions, and community involvement to generate sales and store traffic for our clients.



Lakes Country 102.1 (KEOK FM), today's best country, Involved in the community, Lakes Country 102.1 provides Local, Regional, & State News daily, plus up to the minute weather and local sports (including Northeastern State University located in Tahlequah). the Cherokee Nation, and the Lake Tenkiller area.



KTLQ-1350 AM 96.3 FM, "Billy Country Providing State, Regional and Local News daily, plus, up-to-the-minute Weather and Local Sports



KDOE-FM AC -Mainstream that everyone likes, 70,80, 90 and more. The first local FM for Antlers, OK. Providing State, Regional, and Local news daily; plus, up-to-the-minute weather and local sports. www.KDOEFM.com



KMMY-FM Sports Rock Station. Dan Patrick in the mornings and Active Rock all day. ! With the tower right along the Red River you get the best of Oklahoma and Texas. www.myrock965.com The Home of Hugo, OK Sports and Oklahoma State University sports.



KZDV-FM 995.the Dove. The only Christian AC station serving all of Southeast Oklahoma. The top contemporary Christian artist This station serving the highest power of all. www.995thedove.com



HD94.7 Brand new in fall of 2014 . 70,80,90's country with the proper amount of Red Dirt Sprinkled in. The early reviews have been off the charts! www.HD947.com



Brand new in fall of 2015 . 70,80,90's country with the proper amount of Red Dirt Sprinkled in. McAlester watch out this station is HOT!

The Payne Radio Group

Over the years, long time broadcasters, the Payne family have assembled thirteen radio twelve FM and one AM, with a combined area that covers nearly all of Eastern Oklahoma.



- In the 1950's the Payne family began broadcasting in Cushing Oklahoma. KWHP-AM
- In the 1960's the Payne family constructed one of the very first FM radio stations in Oklahoma. (Edmond, OK) KWHP-FM
- In the 1970's the Payne family expanded to Tulsa, OK KFOX 103.3
- In the 1990's the Payne family expanded in Eastern Oklahoma
- Currently the Payne family owns and operates thirteen radio stations in Eastern Oklahoma.

In this packet, we have provided a brief description of each of these radio stations, along with their projected coverage maps.

On the back page, we have included the individual rates for each radio station, allowing you to pick and choose or purchase all of them.

All orders, copies, billing, and co-op affidavits will be handled with a single purchase, and we look forward to providing an excellent customer base for you. On the cover, you'll find a full size approximation compilation of primary and



secondary coverage areas for the Payne Radio Group. In this packet, we have included individual projected coverage areas and information regarding each radio station.

As we are aware the regional businesses and advertising agencies find it to be time consuming to place orders on each of the radio stations involved, we have streamlined our efforts.



Whether you choose all thirteen radio stations, or particular markets within the Payne Radio Group, you may make one buy and we'll handle the rest in similar to a regional representative.

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